



Jon Schmid

About Jon

Jon has owned a marketing and public outreach company in San Diego for 18 years. His firm, Cook + Schmid, has worked to engage the public on some of the most important projects in the region, including the 50-year Port Master Plan, the Chula Vista Bayfront Master Plan, Housing the Next One Million, and transportation planning for SANDAG. Jon firmly believes that public input is critical to successfully addressing the challenges facing our region and only through strong community engagement can we maintain the character of our neighborhoods and preserve what we love about San Diego.

Jon grew up in San Diego and has owned a home in Point Loma for 17 years. He has lived as renter in both Ocean Beach and Point Loma dating back to the 1980s. Jon has also owned rental property in the neighborhood and he saw a development project of his through approval with the PCPB. Jon moved back to Point Loma in 1999 after a 15-year career working as a professional journalist at newspapers around the country.

Jon is married and he and his wife, Paula, have three children. All of his children attend public schools in Point Loma and they all serve on the Junior Board of the San Diego Yacht Club, where they are active in competitive sailboat racing. Jon served as an elder at Westminster Presbyterian Church and was the property manager there for six years, overseeing major restoration and repair projects to the iconic sanctuary and the adjacent park, a valuable community asset.

Community

Board Service

- San Diego Natural History Museum
- San Diego Maritime Museum
- San Diego Bay Parade of Lights
- San Diego County Tax Payers Assoc.

Affiliations:

- AIA: Urban Design Committee
- Urban Land Institute
- Lambda Alpha International
- Public Relations Society of America
- Regional Economic Development Corp: Economic Development Committee
- Regional Chamber of Commerce: Infrastructure, Housing, Land Use Committee
- San Diego Downtown Partnership
- Westminster Presbyterian Church

Cook + Schmid

President and CEO

740 13th St., Ste 502, San Diego, CA 92101

Education

- Point Loma High School
- Point Loma College, BA
- University of Missouri, MJ