

Peninsula Community Planning Board
1220 Rosecrans Street PMB 549
San Diego, CA 92106
pcpbsd@gmail.com

Date: October 19, 2023

To: Midway Rising

RE: Opposition to Midway Rising's Do-Nothing Traffic Approach

The Peninsula Community Planning Board (PCPB) is responding to Midway Rising's proposed Traffic Plan presented at the September 12, 2023, community outreach meeting and is in opposition to the do-nothing approach. Midway Rising's proposed development including the 16,000 seat Sports Arena will increase traffic significantly during normal and peak traffic hours. This has a direct impact to the Peninsula Community who depend on the Rosecrans corridor for egress and ingress to Interstate 5 & 8. The Proposed traffic plan fails to address and provide improvements along the already existing-congested Sports Arena area and fails to meet traffic improvement goals and vision of the adopted Community Plan. The PCPB requests that Midway Rising revise the proposed Traffic Plan and incorporate traffic improvements that are proposed in the PEIR and Community Plan. We also request that Midway Rising include and notify the PCPB in your Environmental Notice of Preparation.

Although Midway Rising is proposing internal traffic improvements on Kurtz and Kemper streets, the proposed plan presented to the Public is to do nothing or avoid Rosecrans and West Camino Rio during peak periods and Sports Arena events. Midway Rising traffic plan speculates that the motoring public will "avoid" the main I-5 and I-8 off ramp on Camino Del Rio West to the Sports Arena District and does nothing to address the already congested roadways and intersections. This approach is sheer speculation, unrealistic, and "voodoo" Traffic engineering.

The Peninsula Planning Group requests that Midway Rising provide the traffic improvements as committed to in the approved Programmatic Environmental Impact Report and Community Plan.

- Improvement to the intersection of Sports Area Blvd. and Rosecrans
- Extension of Sports Area Blvd to Pacific Hwy.
- Extension of Greenwood Street.

Each of these improvements will enhance traffic and are included in the adopted Community Plan. Consideration should also be given to providing a direct freeway link from Hancock Street to I-8 and/or a direct connection from Greenwood to Camino Del Rio West.

We are disappointed that Midway Rising is not meeting its commitment to the Citizens of San Diego and proposing the elimination of Middle housing and is now proposing a traffic solution that proposes to do nothing but only increase traffic congestion. The Citizens of San Diego deserve better.

Sincerely,

Frederick W. Kosmo, Jr.,
Chair, PCPB

CC; Honorable Mayor Todd Gloria
Dr. Jennifer Campbell, Councilmember District 2
City of San Diego Councilmembers